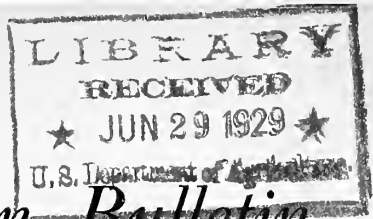


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# Bonnewitz Garden Bulletin

SEASON 1925

*Van Wert, Ohio, September 12, 1925*

## SPECIAL IRIS NUMBER

In order to properly rotate my plantings I find it necessary to move two large sections of my Irises and, as I do not have room to give to further propagation, I am offering them at special Bargain Prices for quick sales. All orders subject to stock being unsold. Cash with order. Shipments forwarded by express or parcel post, transportation charges to be paid by purchaser. For parcel post charges include thirty cents for each dozen roots. If less than six, five cents per root.

**AURORA**—Soft rosy lilac. A splendid variety for mass planting and cut flower trade. One hundred rhizomes at special price of 20c each. No less than six sold to one customer.

**AMAS**—Violet. A large flower which is valuable as a parent plant, carrying to the new generation its large type bloom. One hundred rhizomes at 10c each. No less than six sold on one order.

**BLUE JAY**—Light violet. Good strong grower and profuse bloomer, splendid for cut flower trade. Three hundred rhizomes at 15c each. No less than five on any one order.

**BLUE BOY**—Violet with blue beard. A good bloomer. Always an interesting variety. One hundred fifty rhizomes at special price of 15c each. No less than two shipped on any one order.

**CENGIALTI**—S. lavender blue; F. soft violet blue. Medium height, profuse, early bloomer. One hundred fifty rhizomes at 15c each. No less than six shipped on any one order. 90

**CHESTER HUNT**—Light lavender blue. Good in mass effect. Fifty rhizomes at special price of 10c each. No less than six roots shipped on one order.

**CLEMATIS**—Light violet. Large, flaring petals which give the bloom a "Clematis" effect. An interesting Iris for any collection. One hundred ten rhizomes at 25c each. No less than three shipped on any one order.

**CLIO**—S. light lavender; F. bright lilac. A splendid grower and profuse bloomer. The most vigorous Iris in my collection. Cannot be excelled for border planting and cut flower beds. Two hundred fifty rhizomes at 25c each in lots of ten or less; 15c each in lots over ten.

**CLUNY**—Lilac with bluish tint. A good grower which has a wonderful garden effect in mass plantings. Two hundred fifty rhizomes at special price of 25c each. No less than three shipped on any one order.

**CORRIDA**—Bluish violet. A splendid tall growing pallida offering wonderful possibilities for border planting and cut flower trade. Two hundred rhizomes at 20c each. No less than five shipped on any one order. 145

6 DAWN—Very light yellow with orange beard. A good variety to brighten up an Iris planting. Three hundred rhizomes at special price of 15c each. No less than six shipped on any one order. 3.25 90

DALMARIUS—S. pale gray-blue; F. darker. One of the old standard varieties, still a favorite. One hundred fifty rhizomes at 5c each. No less than six shipped on any one order.

DRAKE—Pale lavender blue. A tall growing good blooming pallida. Four hundred rhizomes at special price of 25c each. No less than four shipped on any one order. A splendid plant for massing.

DR. BERNICE—S. coppery bronze; F. velvety crimson. A striking Iris. One of the best old standard varieties. One hundred rhizomes at special price of 15c each. No less than four rhizomes shipped on one order.

ENCHANTRESS—S. yellow; F. white veined wine. One of the older favorites. One hundred fifty rhizomes at special price of 5c each. No less than six shipped on any one order.

FAIRY—White bordered soft blue. Fragrant. A splendid cut flower variety worthy of a place in any garden. One hundred twenty rhizomes at special price of 10c each. No less than five shipped on any one order.

FLORENTINA—Creamy white, faintly flushed lavender. A valuable early variety. One hundred rhizomes at 10c each. No less than four shipped on one order.

6 FRO—S. deep gold; F. chestnut brown. One of the older favorites. One hundred fifty rhizomes at 5c each. No less than six shipped on one order. 30

GAJUS—S. light yellow; F. dark wine purple with a narrow yellow border. One of the favorites in the variegatas (two color) Irises. One hundred fifty rhizomes at special price of 10c each. No less than five on any one order. 0

GLORY OF HILLEGOM—Pale blue lavender. One hundred and ten rhizomes at 8c each. No less than six on any one order.

GLORY OF READING—Blue, overcast crimson-purple, with splendid orange beard. A vigorous grower. Two hundred rhizomes at 8c each. No less than eight roots shipped on any one order.

GOLD CREST—Bright violet-blue with splendid golden yellow beard. Medium in height, profuse early bloomer. The variety is appreciated most in mass plantings. Two hundred rhizomes at 25c each. No less than five shipped on one order.

6 GREVIN—Deep purple with standards shaded yellow. One of Vilmorin's introductions. A good grower. Two hundred rhizomes at 15c each. No less than six shipped on one order. 90

GULES—S. lilac with red tone; F. pansy-violet. This combination of colors appeals to me and finds many admirers. Sixty rhizomes at 25c each. No less than two on any one order.

6 HER MAJESTY—S. rose-pink; F. darker in color, veined. One of the favorites in the pink toned group. Always popular. Two hundred rhizomes at 5c each. No less than eight on any one order. 40 58

t have my descriptive list I will be glad to mail

JACQUESIANA—S. crimson with copper tone; F. maroon. One of the striking  
Iris. Ninety rhizomes at 15c each. No less than five on any one order. 7.55

JORDAN—Lilac pink with a beautiful shade of blue on inner petals. A pleasing  
Iris. Ninety rhizomes at 15c each. No less than three on any one order.

JUNIATA—Blue with mauve tint. Fragrant. A good grower and profuse early  
bloomer, splendid for cut flowers. Three hundred rhizomes at 10c each. No less  
than six on any one order.

3 KNYSNA—S. clear deep yellow; F. deep velvety red-brown. One of the newer nov- 75  
elties. Forty rhizomes at 25c each. No less than three on any one order.

LORELEY—S. straw yellow; F. violet-purple. A popular variegata. Good for  
massing. Five hundred rhizomes at 5c each. No less than six on any one order.

10 MITHRAS—S. light yellow; F. reddish-purple. Two hundred fifty rhizomes at 3c  
each. No less than ten on any one order.

MONSIGNOR—S. light violet; F. rich purple. A splendid grower and bloomer. A  
favorite in this section. Five hundred rhizomes at 10c each. No less than five  
on any one order.

5 MME. BOULLET—S. buff with red edge; F. yellow shaded and dotted deep brown.  
Out of the ordinary color combination which attracts attention. Three hundred  
rhizomes at 10c each. No less than five on any one order. 50

MME. CHEREAU—S. white edged blue; F. large, frilled blue. A splendid grower  
and a favorite in the plicata group. Fifty rhizomes at 10c each. No less than  
four on any one order.

MME. CHOBOUT—S. cream shaded buff and pink, tinted lilac at edge; F. white veined  
violet at edge. One of the most artistic and pleasing of these color combinations.  
Three hundred rhizomes at 35c each. No less than three on any one order.

MME. DE SEVIGNE—S. bright violet; F. white with markings and shaded edge to  
match standards. A pleasing combination. Four hundred rhizomes at 10c each.  
No less than five on any one order.

5 MRS. ALAN GRAY—S. delicate lilac pink; F. deeper than standards. One of the  
favorites in the standard varieties. The color tone is excellent. One hundred  
fifty rhizomes at 10c each. No less than five shipped on any one order. 50

MRS. G. REUTHE—S. white veined and shaded pale lilac; F. white edged pale lilac  
to match standards. One hundred rhizomes at 5c each. No less than five shipped  
on any one order.

10 NIBELUNGEN—S. dull tan or buff; F. violet with tan border. An early Iris, whose  
somer tones find many admirers. One hundred fifty rhizomes at 5c each. No  
less than five on any one order. 50

NUEE DE ORAGE—Heliotrope. A popular standard variety. One hundred rhi-  
zomes at 10c each. No less than four on any order.

OPERA—S. bright red lilac; F. dark velvety purple. A splendid variety which gives  
a wonderful effect in the garden. Will offer a small quantity at special price of  
35c each. No less than six on any order. 14.75

true to name, but should any bloom untrue I will

ORIENTAL—S. clear blue; F. rich royal blue. A good standard blue Iris. Two hundred rhizomes at 8c each. No less than five on one order. 14.75 40

PALLIDA DALMATICA—Clear lavender blue shading to silvery blue at base. A tall growing, vigorous Iris with excellent bloom. One of the best for landscape and cut flower purposes. 10c each. No less than ten on any order.

PARC DE NEUILLY—Violet blue. A good Iris of splendid color. 10c each. Not less than four on any one order.

PAULINE—Lilac pink. Tall growing, profuse bloomer. Splendid for cut flowers. 10c each. No less than four on any order.

PEACOCK'S EYE—S. olive gold; F. shaded gold deepening to plum color in center. A favorite in the two color group. 5c each. No less than five on any one order.

PERFECTION—S. light blue; F. dark violet-black giving velvety effect. One of the best dark standard varieties. 10c each. No less than five on any order.

POCAHONTAS—Standards and falls pure white bordered pale violet. One of the favorite plicatas. A splendid cut flower variety. 10c each. No less than five on any one order.

POWHATAN—Rose violet. The color effect of this variety is good. A favorite this season. 10c each. No less than five on any one order.

QUAKER LADY—S. Smoky lavender; F. blue and old gold. The harmonizing colors of this Iris make it a great favorite. A splendid grower and profuse bloomer. 8c each. No less than ten on any one order. 80

QUEEN OF MAY—S. lilac; F. purple-lilac approaching rose. One of the earliest in the pink toned group. 10c each. No less than five on one order.

RHEIN NIXE—S. clear white; F. deep violet blue. Splendid grower and bloomer. Very effective in mass plantings. 8c each. No less than ten on any order. 6

ROMEO—S. bright lemon yellow; F. mauve and reddish violet. A variety blooming in midseason. 3c each. No less than ten on any one order. 30

ROSE UNIQUE—S. violet-rose; F. creamy white suffused soft rose. Very attractive colors. A garden favorite in this section. 10c each. No less than four on any order.

SPECTABILIS—S. amethyst violet; F. pansy violet. An early Iris which blooms profusely. A favorite in my garden this year. 10c each. No less than three on any order.

SQUALENS VIEIL OR—S. reddish tan; F. red-purple with yellow base. An interesting Iris. 10c each. No less than three on any order. 30

SYPHAX—S. pale violet; F. deep cream on purple. An outstanding color combination that finds many admirers. 20c each. No less than four on any order. 80

TINEA—Deep blue, shaded lilac; fine large flower. Strong, vigorous grower. Splendid for cut flowers. 10c each. No less than five on any order.

VICTORINE—S. white shaded blue; F. deep violet-blue. 5c each. No less than five on any order.

WALHALLA—S. light blue-violet; F. pansy violet. An early bloomer of medium height. 5c each. No less than five on any order. 18.65



# COMBINATION OFFERS

For those who do not wish to bother with making a selection I list the following Combination Offers:

## Combination Offer No. 1

A splendid range of color. An ideal beginning for the flower lover just starting an Iris section. A fine remembrance for a friend.

ALCAZAR .....	\$0.50
ARCHEVEQUE .....	.50
COLONEL CANDELOT .....	.75
DALILA .....	.50
DAWN .....	.50
DEMI DEUIL .....	.50
ISOLINE .....	.50
LORELEY .....	.25
MME. DE SEVIGNE.....	.50
POCAHONTAS .....	.35
QUAKER LADY .....	.35
QUEEN OF MAY.....	.25
RHEIN NIXE .....	.35
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	\$5.80

One rhizome of each for.....\$2.00

## Combination Offer No. 2

A collection offering a quantity foundation planting of some of the world's best Irises.

12 AMBASSADEUR .....	\$ 18.00
12 ASIA .....	60.00
12 LENT A. WILLIAMSON..	12.00
12 LORD OF JUNE.....	12.00
12 MME. CHOBOUT .....	12.00
12 MOTHER OF PEARL....	30.00
12 PAULINA .....	18.00
12 PROSPERO .....	18.00
12 QUEEN MARY.....	12.00
12 SEMINOLE .....	12.00
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	\$204.00

Entire Collection for.....\$100.00

## Combination Offer No. 3

A selection comprising some of the world's best Irises. An exceptional value worthy a place in any garden.

AMBASSADEUR .....	\$ 1.50
ASIA .....	5.00
FLAMMENSCHWERT .....	2.00
LENT A. WILLIAMSON.....	1.00
MADY CARRIERE .....	.75
MEDRANO .....	1.50
MOTHER OF PEARL.....	2.50
OPERA .....	1.00
PROSPERO .....	1.50
QUEEN MARY .....	1.00
SEMINOLE .....	1.00
OLIVER PERTHUIS .....	3.00
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	\$21.75

One rhizome of each for.....\$10.00

## Combination Offer No. 4

An excellent group for those who are making a collection of new and rare Irises. I can sell only ten collections at this bargain price.

ASSYRIAN .....	\$ 5.00
CHASSEUR .....	5.00
ECLAIREUR .....	5.00
FEDORA .....	5.00
HARMONY .....	5.00
MME. JANIAUD .....	7.50
MEMORY .....	5.00
MORNING SPLENDOR .....	10.00
PEAU ROUGE .....	7.50
ASIA .....	5.00
LADY BYNG .....	5.00
CITRONELLA .....	10.00
	<hr/>
	\$75.00

One rhizome of each for.....\$50.00



# COMBINATION OFFERS

## Combination Offer No. 5

Another excellent group including the latest originations for your Iris Collection. Only five collections to offer at this special price.

ANN PAGE .....	\$ 7.50
ASIA .....	5.00
CITRONELLA .....	10.00
EMPRESS OF INDIA .....	7.50
HARMONY .....	5.00
MME. ABEL CHATENAY .....	7.50
MME. BOYER .....	7.50
MME. JANIAUD .....	7.50
MORNING SPLENDOR .....	10.00
PEAU ROUGE .....	7.50
PIONEER .....	35.00
RUBY PERRY .....	7.50
SIMONNE VAISSIERE .....	7.50
OLIVER PERTHUIS .....	3.00
TENEBRAE .....	10.00
TROADES .....	5.00
FLAMMENSCHWERT .....	2.00

\$145.00

One rhizome of each for.....\$100.00

## Combination Offer No. 6

A collection of unusual colors, including buff or tan tintings.

COLONEL CANDELOT .....	\$0.75
MME. CHOBOUT .....	1.00
SUNSET .....	2.50
DEUIL DE VALERY MAYET ..	1.50
MOTHER OF PEARL .....	2.50
QUEEN MARY .....	1.00

\$9.25

One rhizome of each for.....\$4.50

## Combination Offer No. 7

Your Iris Collection would be incomplete without some of the best dwarfs. I am listing them separately here so that you can secure a small planting of these early blooming, low growing Irises.

3 BLUE STONE—Purple .....	\$1.50
3 FLORIDA—Yellow .....	.75
3 CITREA—Lemon-yellow .....	1.50
3 GRAMINEA—Red-purple .....	3.00
3 JOSEPHINE—Creamy-white ..	.75
3 STANDARD—Light purple ..	1.50
3 THE BRIDE—An excellent white .....	.75

\$9.75

Entire Collection for.....\$6.00

## Combination Offer No. 8

Especially adapted for Rock Garden planting, as they will not average more than four inches in height.

3 CANARY BIRD—Straw-yellow	\$1.50
3 CYANEA—Purple .....	.75
3 ECLIPSE—Red-purple .....	1.50
3 EBURNA—Cream .....	.75
3 FIEBERI—Deep violet-blue ...	1.50

\$6.00

Entire Collection for.....\$3.50

*My Combination Peony Offers will be included in the next issue of this Bulletin. A copy mailed to all who request it.*

LEE R. BONNEWITZ  
VAN WERT, OHIO



# An Exhibition Peony and Iris Garden In Every Community!



THE methods of doing business are changing very rapidly in this age of progress. Successful Dry Goods stores are developing into Department stores; successful neighborhood grocery stores are developing into a chain of stores under one management; successful banks are establishing Trust companies with the same board of directors and thus increasing their service to their communities and adding to their own profits; successful railroads are buying other railroads and thus serving a larger public as well as strengthening their own financial position.

And those of us who are interested in the Peony and Iris business must confess that it is undergoing just as much change as any other business in the country. Many of us can remember when the very few Irises and Peonies then grown were sold by seedsmen or by the nurseries whose principal business was the propagation of trees and shrubs. Less than twenty-five years ago we first began to hear of Iris and Peony specialists, and we have seen several of these, with the help of expensive advertising campaigns, develop their gardens into businesses with national reputations, and it is to these nationally known specialists that the country is now looking for its supply of Peonies and Irises. But those of us who are giving very much of our thought to the business, can see a still greater change for it in the immediate future.

The formation of the American Peony and Iris Societies, and the very great attention other Local and National Horticultural Societies have been giving the Peony and the Iris have increased the interest to such an extent that very often there are scores of persons in a community interested in them now, where formerly very, very few even knew them by name. And as this interest is continuing to grow, it is being realized that every community should have its Peony and Iris Exhibition Garden where the local enthusiasts can see the different varieties in bloom, and where also they can purchase roots of such kinds as please them best.

Of course, very few of these local exhibition gardens will grow into businesses of national importance, and yet if their owners are willing to grow slowly, if they are willing to do the necessary work in the gardens themselves, if they are willing to send out invitations to prospects to visit their gardens during the blooming season, and last and most important of all, if they possess a fair amount of sales ability, they can with confidence look forward to a much greater percentage of profit on their investments than can the man with the national reputation and great overhead expense.

I have, during the past two or three years, assisted in the formation of several such local gardens, and well knowing the great amount of interest in the subject, I am preparing a booklet in which I give my own ideas about the future of these gardens. While I hope this booklet will be the means of starting some of my readers on a successful business career, yet I trust that it will be the means also of restraining others from investing their money in a venture from which they would not be able to retrieve it. Not everyone who loves flowers can make a commercial success of growing them.

So if you are at all interested in the subject of a Peony and Iris Exhibition Garden in your community, I hope you will ask for the booklet, which will be sent without cost to all who request it.

LEE R. BONNEWITZ,  
Van Wert, Ohio

